

# JOB FAIR

KENORA 2009

**Bigger & Better Every Year...**  
**More than 70 Exhibitors!**  
**Over 1000 Visitors!**

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<b>WHEN IS IT?</b>	<b>THURSDAY APRIL 23<sup>rd</sup>, 2009 1 - 8 p.m.</b> Coffee, snacks & a light supper will be provided for Exhibitors	<b>REGISTER by March 12, 2009</b> (earlier is even better!)
<b>WHERE IS IT?</b>	<b>The Kenora Curling Club</b> 721 1 <sup>st</sup> St. South, Kenora, ON	
<b>WHY PARTICIPATE?</b>	<p>Job Fair provides an opportunity for a wide cross section of individuals to gather information about the job market, careers and employment/support training with a particular focus on Kenora. <b>ALL</b> types of businesses, jobs and careers are welcomed.</p> <p>This is a great opportunity to promote your organization to the community, showcase careers in your field, and access 1000 potential employees in a one-day event. Visitors to Job Fair are looking for a new job or career, training options, information from employment service agencies or they simply come to see what businesses and organizations are out there.</p>	
<b>WHO WILL BE THERE?</b>	<p>We will be targeting visitors of all ages with our extensive advertising program. Based on past trends, it is expected that more than two-thirds of the visitors will be 19 or older. While a job search was clearly the most popular reason for attending <i>Job Fair</i>, visitor surveys indicate that they do see value in attending the event beyond simply a job search. Many of the visitors are looking for information on jobs and careers as well as training information corresponding to those positions. Others yet, are there to meet contacts for future employment; and some are merely there to see what organizations are participating in this well-known community event. Job Fair 2009 will be the premier venue in Kenora for employers to showcase their business and agencies to the community.</p>	
<b>WHAT IS PROVIDED FOR YOU?</b>	<p>This is a tremendous opportunity to be a part of an extensive advertising program featuring full colour newspaper ads, radio ads, mail inserts, posters, brochures, outdoor signage and a dedicated website (with a link to your website), as well as live radio broadcasting from the event.</p> <p>The successful format of previous Job Fairs will be repeated and remain focused on providing information and having an actual job search component with our popular "Job Board". We are also dedicated to helping you make the most of this event for yourself. We are eager to help you with booth ideas and strategies to get you in the show and to make it a successful event for your firm. Check out our 3<sup>rd</sup> Annual Booth Camp!</p> <p>Access to the Curling Club to set up <b>Wednesday, April 22<sup>nd</sup> : 3:30 – 7 p.m. &amp; Thursday, April 23<sup>rd</sup>: 8 am – noon. Booths must stay open throughout the advertised hours: 1 – 8 p.m.</b> (No takedown before 8 p.m.) Dinner time relief should be planned.</p> <p>Exhibitors will be provided with a 10' x 10' booth space, booth draperies and table skirting, 1 table and 2 chairs (more available on request), name tags, a booth identification sign, listing on large overhead banner hung in proximity to your booth, wireless internet access, power outlets and assistance (if you want it) in brainstorming ideas for your booth plan</p>	
<b>WHAT DO YOU PROVIDE?</b>	<p>The Exhibitor Fee for each organization is <b>\$100 for their 10' x 10' space</b>. The fee is payable upon registration. Registration confirmation should be received no later than March 12, 2009.</p> <p>All facets of the display set-up, take-down, materials staffing and so on are the responsibility of the Exhibitor. More specific details are available on our website or by calling our office.</p> <p>We also encourage Exhibitors to consider donating a door prize. The completion rate of evaluations increased dramatically when associated with door prizes. Data from the evaluations provides important information for planning.</p>	